



Application form for display of advertisement on MSTC E-Commerce website  
[www.mstcecommerce.com](http://www.mstcecommerce.com)

**MSTC is providing an opportunity to various stakeholders i.e. buyers/sellers (principals/clients) including Banks, Channel Partners, Transport/Logistics Service Provider to display their products and services to various users on the MSTC e-commerce website [www.mstcecommerce.com](http://www.mstcecommerce.com) at a very competitive price.**

**The detailed terms and conditions for the same are mentioned below.**

Please fill the below form along with necessary information. The advertisement content to be displayed on MSTC e-commerce website [www.mstcecommerce.com](http://www.mstcecommerce.com) needs to be forwarded to any of the MSTC offices (contact details available on our website [www.mstcindia.co.in](http://www.mstcindia.co.in)) through email as per details provided in this form:

**To,**

**MSTC Limited,**

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\_\_\_\_\_

Dear Sir,

I/We are interested in displaying advertisement on MSTC e-commerce website [www.mstcecommerce.com](http://www.mstcecommerce.com). Please find the required details as below:

1.	Name of the Company/Organization	
2.	Type of Service to be offered	Please Mention the type of Service like manufacturing, logistics services, warehousing etc.
3.	Contact Person Name	
4.	Mobile No	
5.	Email Id:	
6.	Advertisement Charges	Rs 5000/- Plus GST per month
7.	DISPLAY OPTION	<b>Banner (size 651 X 277 pixels in the home page of the website. (<a href="http://www.mstcecommerce.com">www.mstcecommerce.com</a>))</b>



### **Terms & Conditions:**

1. The advertisement text/content or its size/space will be examined by MSTC before displaying it on the **[www.mstcecommerce.com](http://www.mstcecommerce.com)** website and any decision in this regard shall be final and binding on the proposer.
2. Charges payable shall be non-refundable even if the advertiser decides to discontinue the display in the middle of any month.
3. Soft copy of advertisement content of banners (within the specified range, pixel basis) will be provided by the proposer/client through email along with duly filled registration form and payment.
4. The third party advertiser shall advertise / display its products and/or services in the Website of MSTC Limited at its "Own Risks and Consequences " and MSTC Limited does not assume any liability and/or risks for such advertisements / displays in any manner whatsoever.
5. MSTC Limited retains in its absolute discretion to reject any proposal for advertisement received from the third party advertiser/s and in appropriate cases to edit, expunge, modify, delete the advertisement texts and/or its contents which in the opinion of MSTC Limited are misleading, deceptive, immoral , opposed to public policy, contain unlawful solicitations or offend any laws/orders/ legislations for the time being in force relating to display advertisements. The advertiser shall undertake to conform to the code for self-regulation in advertising as prescribed by the Advertising Standards Council of India and/or the Press Bureau of Information from time to time.
6. MSTC reserves the right to terminate, suspend, regulate, restrict, modify , delete, withdraw or cancel any advertisements, displays or posts at any time at its Website without assigning any reason thereof.
7. MSTC Limited reserves its rights to alter or revise at any time its terms of services and charges without assigning any reason thereof.
8. All payments must be made by way of RTGS /NEFT in favor of MSTC Limited payable at Kolkata. Bank details are as follows:

Beneficiary Address : MSTC Limited, Plot no.CF-18, 2, Street Number 175, Action Area 1C, Newtown, Kolkata, West Bengal 700156.

Beneficiary Bank Account No. : 0068210300184

Bank Name : Punjab National Bank

Beneficiary Bank IFSC code : PUNB0054410



9. Full payment must be effected before the display of advertisement starts.
10. Invoice will be sent to the client by MSTC Ltd.

**Undertaking by the client/proposer:**

I/We, hereby confirm that I/We have read and understood the terms and conditions mentioned above and confirm our acceptance for the same. I/We further confirm that the display on [www.mstcecommerce.com](http://www.mstcecommerce.com) website is as per the terms and conditions of ASCI and other applicable legal guidelines/acts/rules on the same and the veracity of advertisement content is solely our responsibility and MSTC is indemnified from any commercial/legal disputes.

**(Full Signature)**

**Name:**

**Place:**

**Date:**